

Living Digital with Cygnet Digital

Corporate Deck

Creating & Delivering Value through the power of Digital

Our mission is to be a trusted digital transformation partner and consistently deliver **Business Value** to our Customers, **Career Value** to Cygnetians, **Social Value** to Communities

We are guided by our purpose

"Living the Trust", building
on Cygnet's strong heritage and
value system

Did You Know?



95% client retention rate



97% client satisfaction rate



65% referral-based business



15+ client's complex legacy solutions modernization



1200+ projects delivered successfully with 750+ enterprise-class solutions



Our own Captive Data Center since the year 2016



We have now evolved to One Cygnet



Cygnet Fintech

Cygnet TaxTech









We Are



Integrated Go To Market – Powered by Cygnet COSMOS

Business Transformation (9)

Intelligence Transformation

Experience Transformation





Tax Transformation

Cygnet Tax (India • GCC • Europe) | Cygnet Vendor Postbox | Cygnet IRP | Cygnet Bills

Finance Transformation

Credit Assessment & Decisioning Platform | Digital Journeys | AA-TSP



On-demand & Ready to Deploy BOTS

Cygnet Account Aggregator

Seamlessly facilitating the sharing of financial data to a customer or FIUs from various FIPs

CYGNATURE OF CYGNET Digital

Blockchain based digital signing solution



Digital, Application & Product Engineering

Enterprise
Applications & SAP

Data, Analytics, AI, & Automation

Digital Commerce & Experience

Cygnet Big Bets: Microsoft | AWS | Salesforce | SAP

Cygnet Domain & Consulting

Agile | DevOps | DevSecOps

Next Generation Managed Services

Digital Quality Engineering as a Service

TESTINGWHIZ

Security
Operations as a
Service

Tech Research & Innovation



Manufacturing

Intelligent & Connected Supply Chain

Consumer

360° Customer Experience

Healthcare

Redefining Healthcare with Value across patient Journey

Finance & Insurance

Intuitive and Embedded Finance & Insurance



Cygnet COSMOS

Digital Transformation Framework for Immersive Experience

CO_IDEATE NEBULA	Co-Ideate business solutions without upfront investments from your side.
ATLAS	Systematic/Structured approach using building blocks, created over the rich heritage of more than two decades.
CO-CREATE	Co-Create technology enabled connected
AURORA	business solutions.
CO-INNOVATE GALAXY	Co-Innovate intelligent solutions with Cygnet Launchpad.
V	
CO-EVOLVE COMET	We do not transform you; instead, Co-Evolve with a strong continuum of Cygnetians, Clients & Partners.

Redefine the way how you compete, create and capture value by unlocking the Power of Digital

Democratize set of services, solutions and platforms to Co-Ideate, Co-Innovate and Co-Create to transform your enterprise across business, intelligence and experience



Co-Innovate

Cygnet COSMOS guides your transformation journey from ideation, to build, to scale



Speed to Value

Cygnet COSMOS maximizes the speed to value by providing you with Cygnet Launchpad (technology accelerators, frameworks, solutions)



Industry-First Approach

Working with Cygnet COSMOS ensures that you have access to our multidisciplinary domain expertise you need across all time zones



Value Based Methodology

Cygnet COSMOS methodology focusses on human-centric, outcome-first approach to deliver 360° CX



40%

Time to Market



30%

Productivity



20%

Cost Reduction



50%

Faster RO



Key Technology Platforms

Cygnet Digital delivers technology services that businesses need to modernize their IT operations and drive business outcome driven innovations across customer's IT landscape

Digital, Application & Product Engineering





















Database







Digital Commerce & Experience



Why Cygnet Digital – Driving transformation through Next-Gen technologies

...being an early adapter of disruptive technologies, Cygnet Digital has enabled Business, Intelligence, and **Experience transformation for customers**

We take a consultative approach to offer business solutions that help our clients to move to the next stage of digital maturity







Integrated and AI enabled Smart POS solution with 96.45% accuracy of real-time food demand **prediction** reduced food wastage by 30%

Multi Cloud Blockchain enabled **Product Traceability** solution deployed on AWS, Azure & Oracle for cost optimization and increased reliability





Smart Algorithm based Traffic Management solution which is **integrated** with IoT devices & sensors reduced congestion, lower emissions and increased the air quality



Cygnature, an Electronic Signing Solution which is integrated with DMS & CLM solutions to reduce operational cost & improve TAT. Best Blockchain Product of the Year 2018



Metaverse

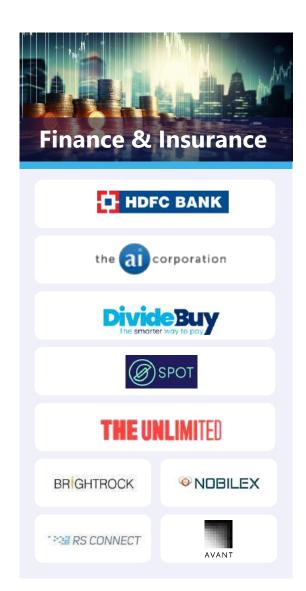
Integrated ODOO ERP and with BI, AI/ML, and **Blockchain**, which reduced time to launch new recycling facility along with shifting business to Metaverse and improved operation efficiency by 30%.



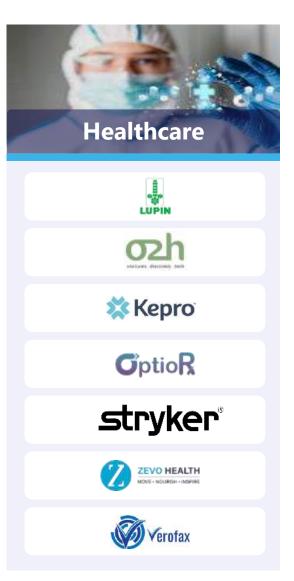
Deployed Event Management Solution on cloud to ensure the availability and saleability of the solution

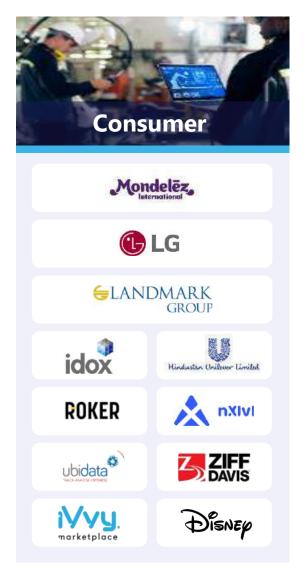


Industries Living Digital with Cygnet Digital



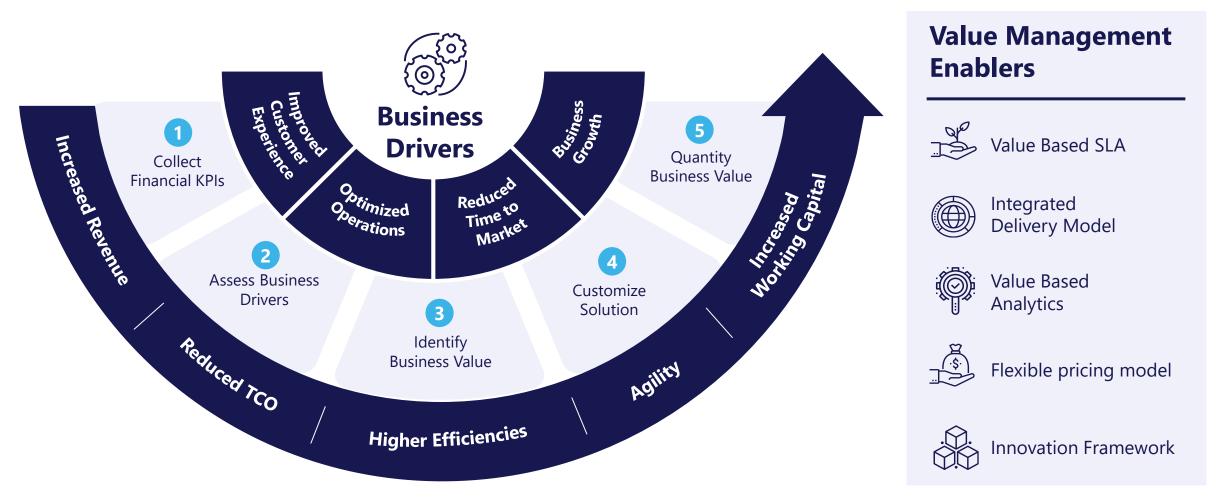






Our Next Generation Value & Outcome Based Delivery Model

Cygnet Digital's next generation delivery focusing on enabling business value through best-in-class Delivery





Delivering Business Value to Customers



Business Transformation

Intelligence Transformation

Experience Transformation

Increased Visibility – 100%

Fully integrate the supply chains to Improve manufacturing processes through responsive, adaptive and automated operations.

Cost Reductions – 30%

Promote seamless operations, automated corrective actions and better preventive maintenance

Higher Product Quality – 90%

Real-time monitoring across processes and production levels to close quality gaps and improve product quality

Speed to Market – 40%

Greater flexibility in the manufacturing processes, improving the production speeds and reducing time to market

Improved Efficiency – 75%

Intelligent decision making through analysis of key insights to improve overall operational efficiency

Value Based Delivery – 100%

Measure and Monitor ROI with continuous improvement using XLAs

Intelligent Enterprises – 100%

100% integrated systems with unified experience, simplified automated processes, cloudification

Business Agility – 60%

Sense and respond to events in real-time, evolve processes and accelerate product innovation for better quality and precision

Connected Experience – 100%

Enables enterprises to create efficient, faster, responsive, interactive and valuable digital experiences which in turn help the customers to stay ahead of the curve



Delivering Career Value to Cygnetians

5+Years

Cygnet Digital Academy

4.2

Engagement Index

Great Place to Work (Mar-22 to Mar-23) 15,000+

Man Hours of Training (FY22-23)

30

Average Age Gen Z & Millennials Population 18%

Attrition Rate 150+

Professional/ Tech Certifications (FY22-23)



Delivering Social Value to Communities

16

Bed ICCU Facility at Jivraj Mehta Hospital 1000+

Digitally Literate Individuals

350+

Touching Students' Life Daily

700

Food Ration Kits Donated in the Pandemic 80

Tablet Library at the Samerth Charitable Trust

10+

Digital Resource Centers at Municipal Schools Advanced Education





THANK YOU







